

B"H

**DJCC Calendar Order Form**

**Business Ads # 1,2,3,4.**

Please find my order for full page ad \$1800 .....\$ \_\_\_\_\_

Please find my order for ad # (See page 2 for ad sizes) ..... \_\_\_\_\_

Please run my ad the months of: (Indicate by circling the month)

Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Total months running ad..... \_\_\_\_\_

Price per ad (See page 2 for ad prices).....\$ \_\_\_\_\_

Total cost of ads..... \$ \_\_\_\_\_

I have enclosed artwork for the ad

I will email the artwork to: [resa@downtownjewish.com](mailto:resa@downtownjewish.com) (JPEG, PDF and TIFF files accepted)

**New Year's Wishes**

**Happy New Year Wishes** in increments of \$180, \$250 or \$360 (circle your choice)

**Community New Year Wishes \$36**

Place a New Year's ad with wording of your choice or be included in the community New Year's page.

Please write Text for ad here

**Celebrate Birthdays, Anniversaries and Yahrzeits \$36 per listing (See page 3 for sample)**

Birthday Date: \_\_\_\_\_  
 Name/Text \_\_\_\_\_  
 \_\_\_\_\_

Yahrzeit Date: \_\_\_\_\_  
 Name/Text \_\_\_\_\_  
 \_\_\_\_\_

Anniversary Date: \_\_\_\_\_  
 Name/Text \_\_\_\_\_  
 \_\_\_\_\_

Total cost of Birthday, Anniversary, Yahrzeit Reminders.....\$ \_\_\_\_\_

I have enclosed the text for the Birthday, Anniversary, Yahrzeit Reminders

I will email the text to: [resa@downtownjewish.com](mailto:resa@downtownjewish.com)

Please find my check made payable to DJCC for the total amount.....\$ \_\_\_\_\_

Please charge my credit card with information below:

Business/Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Suite / Apt. \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Credit card number \_\_\_\_\_

CV \_\_\_\_\_ EXP \_\_\_\_\_

**All ads must be received no later than Friday June 30, 2022**

Order form can be dropped off, mailed to DJCC or use the online form

# PRICE AND SIZE CHART FOR ADVERTISEMENTS

See page 3 for sample calendar page and for exact location of ad on calendar page

**Full page ad \$1800 8.25”x 10.875”**

**Ad #1 – 10.875” / 2”**  
\$770

**Ad#2**  
**This ad is 5.4” / 2”**

**Prices for ad #2**  
\$540

**Ad#3**  
**Business card size**  
**This ad is 3.875” / 2”**

**Prices for ad #3**  
\$180

**Ad#4**  
This ad is  
1.5” / 1.375”  
(This “box ad” is recommended  
for multiple advertisements or  
greetings/dedications)

**Prices for ad #4**  
\$100

Birthday, Anniversary, Yahrtzeit ..... \$36 per listing

# Sample pages of the Jewish Art Calendar 8.25" / 10.875" Calendar is in full color

← 10.875" →

February 2007
Shevat-Adar
5767
שבט-אדר תשס"ז



The Holy Shabbat Acrylics by Michael Muchnik

**Shevat 15**  
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

**Shevat 22**  
Yahrtzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

**Kosher Food**  
**Food for the Soul**  
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

**Eating is Sacred**  
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Especially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

**It's Never Been Easier To Keep Kosher**  
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

- Don't mix meat and milk.
- Cut out pork, shellfish and non-kosher fish.
- Buy only kosher meat.
- Buy only those processed foods that have kosher certification.
- Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

Sample top page

AD SPACE

Ad #2 takes up half of box

Ad #1 takes up entire box

Ad#3 goes here and is a 3rd of the box

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<small>TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ</small> <b>OCTOBER 2003</b>	<b>Ad #4 takes up blank calendar box</b> <small>AFTER CANDLES LIGHTING</small>	<b>Ad #4 takes up blank calendar box</b>	1 ה תשרי Tishrei 5	2 ו תשרי Tishrei 6	3 ז תשרי Tishrei 7 <small>Light candles at 6:17 p.m.</small>	4 ח תשרי Tishrei 8  <small>חזון</small> <b>HAAZIN</b> Shabbat Shru Shabbat ends at 7:16 p.m.
5 ט תשרי Tishrei 9  <small>ערב יום כיפור</small> Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.	6 י תשרי Tishrei 10  <small>יום כיפור</small> <b>YOM KIPPUR</b> Yizkor Yom Kippur ends at 7:13 p.m.	7 יא תשרי Tishrei 11	8 יב תשרי Tishrei 12	9 יג תשרי Tishrei 13	10 יד תשרי Tishrei 14  <small>ערב חג הסוכות</small> Eve of Sukkot Light candles at 6:06 p.m.	11 טו תשרי Tishrei 15  <small>יום א דת הסוכות</small> First Day of SUKKOT Light candles after 7:05 p.m.
12 טז תשרי Tishrei 16  <small>יום א דת הסוכות</small> 2nd Day of SUKKOT Yom Tov ends at 7:03 p.m.	13 יז תשרי Tishrei 17  <small>יום ב דת הסוכות</small> 1st Intermediate Day of Sukkot Columbus Day	14 יח תשרי Tishrei 18  <small>יום ג דת הסוכות</small> 2nd Intermediate Day of Sukkot	15 יט תשרי Tishrei 19  <small>יום ד דת הסוכות</small> 3rd Intermediate Day of Sukkot	16 כ תשרי Tishrei 20  <small>יום ה דת הסוכות</small> 4th Intermediate Day of Sukkot	17 כא תשרי Tishrei 21  <small>חושבנה רבה</small> Hoshana Rabba Light candles at 5:55 p.m.	18 כב תשרי Tishrei 22  <small>שמיני עצרת</small> <b>SHEMINI ATZERI</b> יום טוב Light candles after 6:54 p.m.
19 כג תשרי Tishrei 23  <small>שמחת תורה</small> <b>SIMCHAT TORAH</b> Yom Tov ends at 6:53 p.m.	20 כד תשרי Tishrei 24  <small>אסרו חג</small> Isra Chag	21 כה תשרי Tishrei 25  Sample Mazel Tov Jerry!	22 כו תשרי Tishrei 26  Sample Max's Birthday	23 כז תשרי Tishrei 27  Sample Max's Birthday	24 כח תשרי Tishrei 28  Light candles at 5:45 p.m.	25 כט תשרי Tishrei 29  <small>אשית</small> <b>BEREISHI</b> Blessing of New Moon Shabbat ends at 6:45 p.m. New Moon: 5:11 A.M.
26 ל תשרי Tishrei 30  <b>STANDARD TIME</b>  <small>ראש חודש חשוון</small> Rosh Chodesh Cheshvan	27 א חשוון Cheshvan 1  <small>ראש חודש חשוון</small> Rosh Chodesh Cheshvan	28 ב חשוון Cheshvan 2	29 ג חשוון Cheshvan 3  Sample Steve & Diane's Anniversary	30 ד חשוון Cheshvan 4	31 ה חשוון Cheshvan 5  Light candles at 4:36 p.m.	<b>Ad #4 takes up blank calendar box</b>

sample bottom page

8.25"

8.25"

← 10.875" →